

YOUR MESSAGE MADE POTENT

Create more powerful web and print communications. Multiply the value of your marketing budget

WHEN YOU CREATE A WEBSITE, A PRINT PIECE, OR even a mere announcement, you can multiply the potential response to your message by having it written by an experienced copywriter—one who has made a special study of how people take in and respond to written (and visual) information.

Clear, concise and market savvy web and print communications are an essential business investment. So, unless you are (1) an excellent copywriter, (2) enjoy writing copy, and (3) have the time to write copy, you're better off hiring a pro. That way, you'll save time, money and energy, engage your audience with a message that really works (achieves optimal results), and enjoy a solid return on your investment.

My name is Robert Kilborn and I've been a professional copywriter and communications consultant for more than 20 years. I've written copy for over 100 clients, from large corporations (Royal Bank of Canada, Manitoba Telecom) and institutions (McGill University, British Columbia Trade) to small businesses (Serafino Jewelers, Rising Tao Integrative Health). I've also written numerous articles for publications including The National Post, The Montreal Gazette, and Canadian Lawyer Magazine.

I'm ready to take all that I've learned over two decades and put it to work for you. Let me help you create your next—more powerful and effective—website, ad, brochure, newsletter, article, white paper, speech or other communication.

Visit my website. Then call me. I'd love to create a potent message for your project. I'm here to make you shine, help you achieve your goals, and get the results you want.

Robert Kilborn
Copywriter
Consultant

514 845 1216
robert@kilborn.ca
www.kilborn.ca



PHOTO HEIDI HOLLINGER

With more than 20 years of experience and achievement in web and print communications, Robert Kilborn brings focus, discipline and fresh ideas to your projects.

Client testimonials

“Since completing our project with Robert we have not only met but significantly exceeded our business goals.”

J. Mark Johnson

Vice President, RBC Dominion Securities, Royal Bank of Canada (Montreal)

“I was especially delighted with how quickly you understood the spirit and direction of our new division, and how skillfully you translated this spirit into a highly marketable message.”

Emmanuel St. Juste

Marketing Director, Mr. Jax Fashions (Vancouver)

“Redknee is a leading software infrastructure supplier to the mobile telecommunications industry worldwide. Robert Kilborn's wonderfully cogent copy for our recent 24-page corporate brochure impressed our entire marketing group. He clearly and persuasively communicated Redknee's message to an international audience. We will certainly use Robert again in future—and already have on our website.”

Jeff Popoff

Vice President Marketing, Redknee (Toronto)

More at www.kilborn.ca